

Erika Santiago

Illustrator



DESIGN & ILLUSTRATION PORTFOLIO

MY WORK



Welcome to my visual world! I'm Erika, a passionate illustrator dedicated to bringing ideas to life through vibrant imagery and captivating storytelling. With a keen eye for detail and a flair for the imaginative, I specialize in creating illustrations that resonate with viewers and communicate powerful messages.

My portfolio showcases a diverse range of styles and subjects, each project is an opportunity to push creative boundaries and craft unique visual narratives.

MY REFERENCES

EBAC, 2022–2025

Escuela Británica de Artes Creativas y Tecnología

GRAPHIC DESIGN

EBAC, 2022-2023

Escuela Británica de Artes Creativas y Tecnología

PROFESSIONAL ILLUSTRATION

Traditional and Digital style

LITTLE EYES ALIEN, 2019 to this day

Management own brand & Studio

Freelance illustrator, from 2016 to this day.



PROJECTS

HOLAMEXICO FF 2024
LOS ÁNGELES, CA. USA



Design and Illustration of the poster for the festival

LA ESPIRITUOSA
CHOCOLATE BAR



Design for products labeling

LITTLE EYES ALIEN
PROJECT

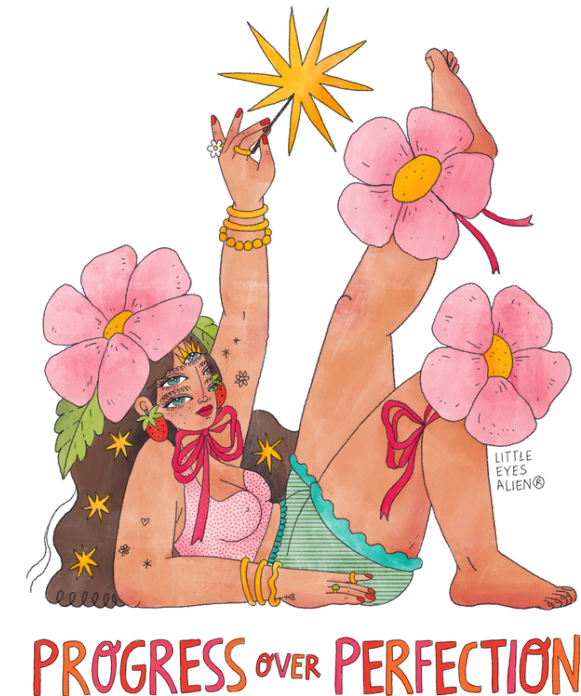


Illustration for Merchandising

FUNGI SODAS



Labels x products and stickers design

Every piece I make is very important to me, from the beginning to the end: to create a powerful design that can create an impact to potencial clients.

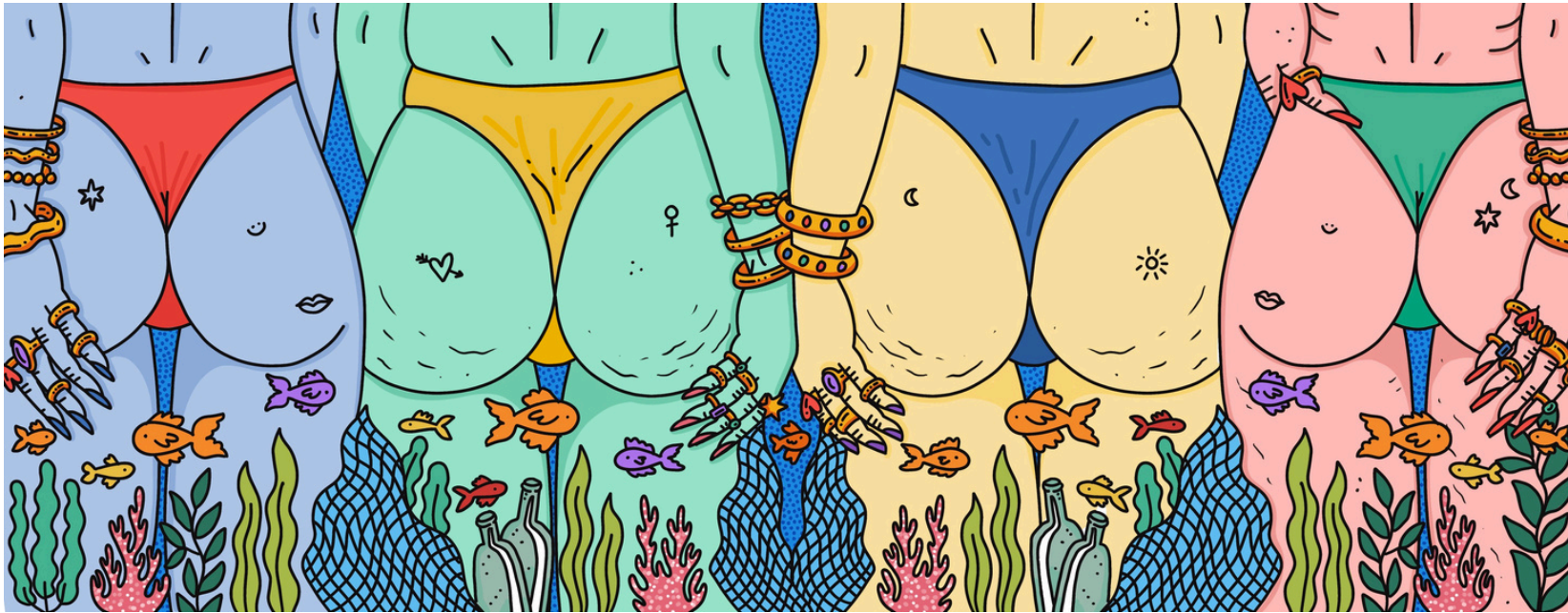
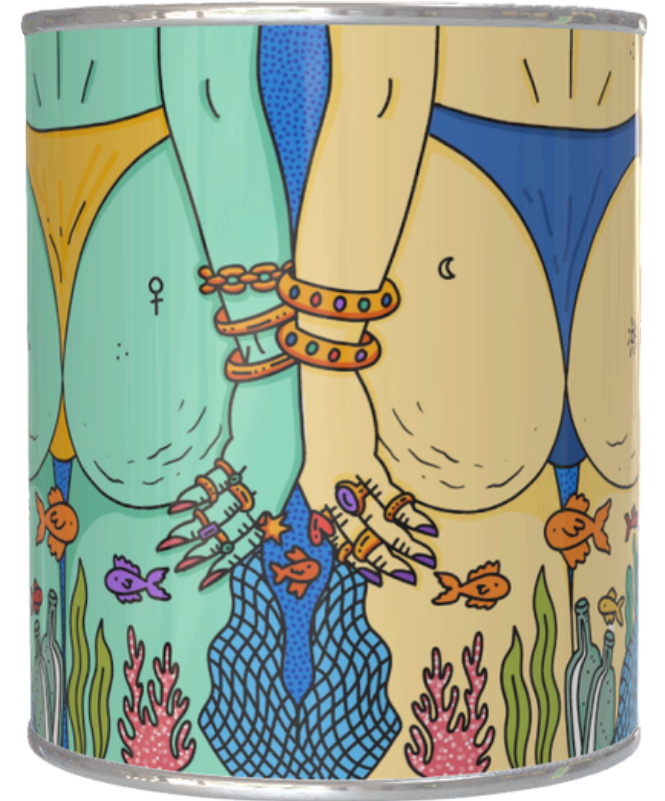


Illustration for the labeling of a circular package -
Fenix Barcelona, Swimsuits made with recycled
material from the Oceans.



POXNA POSTCARD



Postcard design

CERES SEMILLA



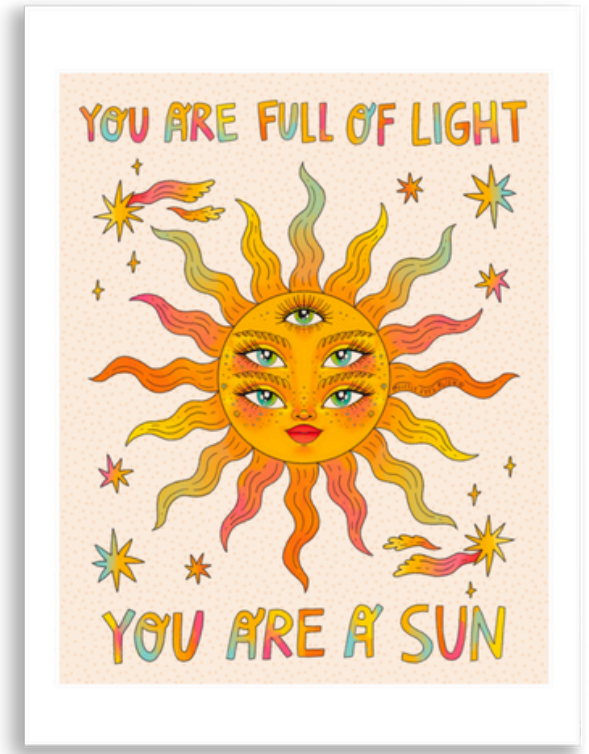
Illustrative logo design and stickers

ILLUSTRATIONS FOR THE HMFF



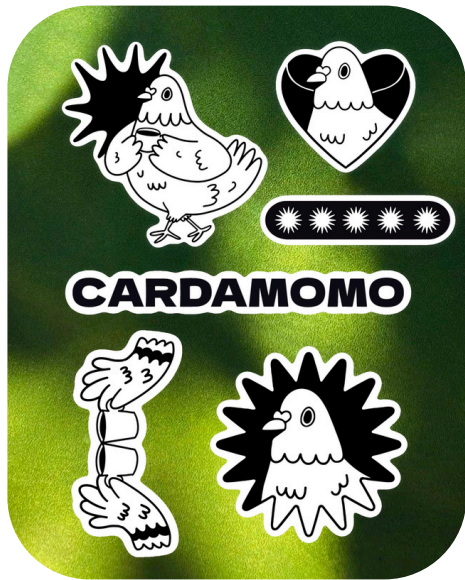
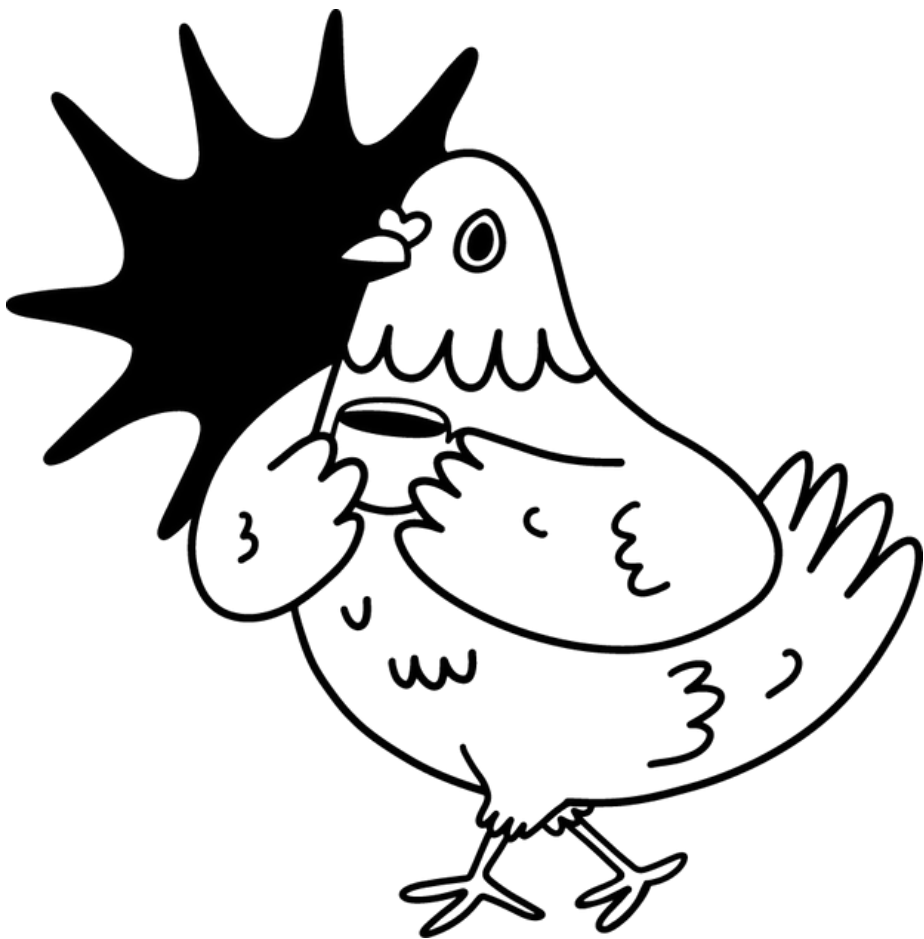
Illustrations for the Website

A bit more of the products I love to illustrate:



CARDAMOMO

CAFÉ Y REPOSTERÍA



Erika Santiago

CONTACT

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